

CONFERENCE PROGRAM

**52nd ANNUAL CONFERENCE
PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION
MARCH 19-22, 2019**

REQUESTS OF THE EXECUTIVE COUNCIL

1. **Please wear name badges** in exhibit area and to all sessions.
2. Must be present in the Exhibit Hall to qualify for drawings. **[Print Legibly]**
3. Place only one (1) drawing ticket in drum per session.
4. Members of Delegate Assembly **must wear** badges for admission.
5. **Please silence all cell phones during sessions.**
6. **Please write clearly on all Act 48 Data Cards.**

TUESDAY, MARCH 19, 2019

1:00 pm – 4:00 pm: **PSADA Professional Development**

Topic: ASEP Coaching Education Program – First Aid and Safety

Speakers: Mr. Gerald Schwille, CMAA, Northern York High School

PSADA Professional Development Chair

Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education

Suite: Tower 2

3:00 pm – 5:30 pm: **PSADA Foundation Meeting & PSADA Executive Board Meeting**

Chairperson: Tim Walter, CAA, Bradford Area High School, Past President, PSADA

Suite: TBD

6:00 pm – 10:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 504 – Athletic Administration: Legal Issues I – Risk Management

Speakers: Ms. Peg Pennepacker, CAA, NIAAA National Faculty

Mr. Lee Green, CMAA, NIAAA National Faculty

Suite: Cocoa Terrace

6:00 pm – 10:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 790 Athletic Administration: Leadership Training Instructional Methods and Techniques.

Speaker: Karl Heimbach, CMAA, Boiling Springs High School

Suite: Tower 1

6:00 pm – 10:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 715 Athletic Administration:

Appropriate Professional Boundaries: Identifying, Implementing and Maintaining

Speaker: Mr. Darryl Nance, CMAA, NIAAA National Faculty

Suite: Tower 2

6:00 pm – 10:00 pm: **PSADA Professional Development**

Topic: ASEP Coaching Education – Coaching Principles Course

Speakers: Mr. Gerry Schwille, CMAA, Northern York High School

PSADA Professional Development Chair

Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education

Suite: Cocoa 1

6:00 pm – 7:00 pm: **Executive Council Dinner Meeting**

Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA

Suite: Cocoa 2, 3, 4

7:00 pm – 10:00 pm: **Executive Council Meeting**

Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA

Suite: Cocoa 2, 3, 4

WEDNESDAY, MARCH 20, 2019

9:00 am – 4:00 pm: **REGISTRATION – “Great Lobby”**

8:00am – 9:30 am: **PSADA Professional Development**
Certified Athletic Administrator Registration Process & Exam Review

Speaker: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

10:00 am – Completion: **PSADA Professional Development**
Certified Athletic Administrator Exam

Chairperson: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

8:00 am – 12:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 709 – Athletic Administration: Leadership, Management/Supervision,
and Decision Making Concepts, Methods, and Applications

Speakers: Dr. Michael Barber, Assistant Superintendent
Kennett Consolidated SD, Chair, PIAA District 1
Ms. Danielle Turner, CAA, Central Bucks School District

Suite: Tower 2

8:00 am – 12:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 506 – Legal Issues II – Title IX & Sexual Harassment

Speaker: Ms. Peg Pennepacker, CAA, NIAAA National Faculty

Suite: Cocoa 3

8:00 am – 12:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 508 – Legal Issues III – Hazing, Constitutional Law, Statutory Law & Disabilities Law

Speaker: Dr. Lee Green, CMAA, NIAAA National Faculty

Suite: Cocoa 4

8:00 am – 12:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 501 – Athletic Administration: Philosophy, Leadership, Organization

Speakers: Mr. Robert Miller, CMAA, Overbrook High School
Mr. Michael Poploskie, CMAA, Mastery Charter Picket Campus
Mr. Karl Heimbach, CMAA Boiling Springs High School

Suite: Cocoa 2

12:00 pm – 1:00 pm: **Cracker Barrel Facilitators’ Meeting**

Speaker: Holly Farnese, CMAA, Executive Director, PSADA

Suite: Cocoa 5

1:00 pm – 5:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 502 – Athletic Administration: Principles, Strategies & Methods

Speakers: Mr. Dave Bitting, CAA, Lower Dauphin High School

Mr. Greg Goldthorp, CAA, Central Dauphin East High School

Suite: Cocoa 2

1:00 pm – 5:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 510 – Athletic Administration: Legal Issues IV – Social Media,
Transgender Participation, Event Security, Pregnant & Parenting Athletes, & Intellectual Property

Speakers: Ms. Peg Pennepacker, CAA, NIAAA, National Faculty

Dr. Lee Green, CMAA, NIAAA, National Faculty

Suite: Cocoa 3

1:00 pm – 5:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 723 – Athletic Administration:

Administration of Professional Growth Programs for Interscholastic Athletic Personnel

Speaker: Bruce Brown, CMAA, Executive Director of the Ohio State Interscholastic Athletic
Administrators Association

Suite: Tower 2

1:00pm – 2:00pm: **PSADA Technology Update**

Chairperson: James Come, CAA, PSADA Executive Council

Topic: Perfect Practice: Schedule Star Tips That Keep You Ahead Of The Game

Speaker: Mrs. Jennifer Motze, CMAA, VP of School Development

Suite: Cocoa 4

2:00 pm – 3:00 pm: **PSADA Professional Development**

Chairperson: Chuck Abbott, CAA, PSADA Professional Development Vice Chair

Topic: ABC's & 123's of PIAA

Speaker: Sean Kelly, CAA, Assistant Executive Secretary of PIAA District 1

Doug Bohannon, CMAA, Vice Chairman of PIAA District 3

Suite: Cocoa Terrace

3:30 pm – 5:30 pm: **PSADA Professional Development/New Athletic Directors and First Time Conference Attendees (This is a two part Session)**

Chairperson: Holly Farnese, CMAA, Executive Director, PSADA

Topic: 5 Principals that Enable Athletic Administrators and Coaches to Make an Impact

Speaker: Joseph Thomson, CAA, Wilmington Friends School, Wilmington, DE

Suite: Wild Rose B

Chairpersons: Gerry Schwillie, Chair, PSADA Professional Development Committee

Chuck Abbott, Vice Chair Professional Development Committee

Topic: Enhancing the Conference Experience

Speaker: Mr. Tom Wagner, CAA, PSADA Mentorship Chair

Suite: Wild Rose B

5:30 pm – 7:00 pm: **"Congregate and Collaborate" – A New Opportunity to Network**

Speaker: PSADA Executive Council Members

Suite: AAAAAA Magnolia A

AAAAA Magnolia B

AAAA & AAA Magnolia C

AA & A Magnolia D

7:00 pm – 9:30 pm: **Exhibit Hall Open & PSADA Foundation Raffle**

Sponsored by Clell Wade

Suite: White/Blue Rooms of the Great American Hall

THURSDAY, MARCH 21, 2019

7:00 am – 12:00 pm: **Registration, "Great Lobby"**

7:30 am – 8:30 am: **Buffet Breakfast**

Chairperson: Mr. Peter Grecco, RAA, Brockway Area High School

Suite: Red Room of the Great American Hall

7:30 am – 8:45 am: **Visit Exhibits – Door Prize #1**

Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 11:00 am: **First General Session "Keynote Address"**

Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President PSADA

Introduction: Frank Ferrandino, Wyomissing High School

Topic: **"4 P's" of Success**

Speaker: Ross Tucker, NFL, ESPN, CEO of Go Big

Suite: Aztec

10:45 M – 11:20 am: **PSADA Award Recipients Reception**

Chairperson: Mr. Robert Miller, CMAA, Overbrook High School

Suite: Great American Hall – Red Room

11:30 am –1:15 pm: **PSADA 52st Awards Luncheon**

Chairpersons: Mr. Robert Miller, CMAA, Overbrook High School

Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA

Invocation: Paul Leonard, CAA, Shade High School

Suite: Red Room of the Great American Hall

Awards Luncheon

- ❖ PSADA Regional Athletic Directors of the Year
- ❖ Robert Buckanavage Citation
- ❖ PSADA Distinguished Service Awards
- ❖ NIAAA State Award of Merit
- ❖ PSADA Lifetime Honorary Membership
- ❖ PSADA Athletic Director of the Year
- ❖ Hall of Fame

1:15pm – 2:15pm: **Visit Exhibits – Door Prize #2**

Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

1:30 pm: **Executive Council Photograph** – Great American Hall-Red Room
“Courtesy of VSN Photography”

2:30 pm – 3:30 pm: **Second General Session**

Chairperson: Michael Craig, CAA, Cumberland Valley High School, President of PSADA

Topic: **Performance Enhancing Lifestyle-Taking Care of Yourself Without Killing Yourself**

Speaker: Dr. Brian Bixler

Suite: Aztec

3:30 pm – 4:30 pm: **Visit Exhibits –Door Prize #3**

Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

4:30 pm – 5:30 pm: **“Cracker Barrel Sessions”**

Refer to Conference Program for Discussion Topics

Class AAAAAA

Chairpersons:

- (1) Mr. Michael Craig, CAA, Cumberland Valley High School, President of PSADA
- (2) Mr. Greg Goldthorp, CAA, Central Dauphin East High School
- (3) Mr. Robert Bozzuto, CAA, North Allegheny High School
- (4) Mr. Fred Barletta, CAA, Hazleton Area High School

Suite: Wild Rose A

Class AAAAA

Chairpersons:

- (1) Mr. Chuck Abbott, CAA, Executive Director, YAIAA League
- (2) Mr. Bryan Stephens, Northeastern High School
- (3) Ms. Ann Marie Simons, Wallenpaupack High School
- (4) Mr. Pete Forjohn, CAA, Glen Mills High School

Suite: Wild Rose B

Class AAAA & AAA

Chairpersons:

- (1) Mr. Joe Nagle, CAA, Northwestern High School
- (2) Mr. Tim Walter, CAA, Bradford Area High School
- (3) Mr. Jason Zimmerman, CAA, Northwestern Lehigh High School
- (4) Mr. Jim Come, CAA, High School

Suite: Magnolia A

Class AA & A

Chairpersons:

- (1) Mr. Peter Grecco, RAA, Brockway Area High School
- (2) Mr. Jeff Batzel, RAA, Northern Bedford County High School
- (3) Mr. Cullen Stokes, CAA, United High School
- (4) Mr. Curt Chilson, CAA, Muncy High School

Suite: Magnolia B

Middle School – Junior High School

Chairpersons:

- (1) Mr. Brian Koontz, Everett High School
- (2) Ms. Danielle Turner, CAA, Central Bucks School District

Suite: Magnolia C

Sport Management Students

Chairperson: Dr. James Mattern, Lock Haven University

Suite: Magnolia D

Retired Athletic Directors Social

Chairperson: Mr. Tom Wagner, CAA, Retired AD's Chair

Suite: PSADA Hospitality Suite

5:30 pm – 6:30 pm: **Visit Exhibits – Door Prize #4/Ice Cream Social**

Chairpersons: Mr. Jack Fullen, CMAA Exhibits Manager

FRIDAY, MARCH 22, 2019

7:00 am – 8:15 am: **Buffet Breakfast & PIAA Update**

Chairperson: Ms. Ann Marie Simons, Wallenpaupack High School

Speaker: Dr. Robert Lombardi, Executive Director of PIAA

Suite: Great American Hall – Red Room

“ANNOUNCEMENTS”

8:00 am – 8:55 am: **Visit Exhibits – Door Prize # 5**

Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 10:00 am: **Third General Session**

Chairperson: Holly Farnese, CMAA, PSADA Executive Director

Topic: Sports Law In Review

Speaker: Dr. Lee Green, CMAA

Suite: Aztec

10:15 am – 11:30 am: **18th Annual PSADA Delegate Assembly Meeting**

Chairperson: Mr. Dennis Ramella, CMAA, Emmaus High School

Speaker: Mr. Michael Craig, CAA, Cumberland Valley High School, President, PSADA

Suite: Aztec

(Delegate Registration Required)

10:15 am – 11:15 am: **Mini Sessions**

A. Chairperson: Mr. Jake Serfass, Father Judge High School

Topic: Title IX Primer/Update Session

Speaker: Christopher Carusone, Cohen, Seglias, Pallas, Greenhall & Furman PC

Michael Solomon, PIAA Attorney

Suite: Magnolia A

B. Chairperson: Mr. Paul Lantz, Towanda Area high School

Topic: NCAA Eligibility Center

Speaker: Rick Wire/ Dynamite Sports

Suite: Magnolia B

C. Chairperson: Kyle Shireman, PSADA PATS Liaison
Topic: Concussion & CTE
Speaker: Dr. Matt Silvia, Penn State Hershey Medical Center
Suite: Magnolia C

D. Chairperson: Mr. James Stewart, CAA, Holy Ghost Prep
Topic: Global Diversity
Speaker: TBD
Suite: Magnolia D

E. Chairperson: Dr. James Mattern, PSADA Sports Management Liaison
Topic: Lock Haven University & PSADA Partnership:
Analysis of Expenditures and Participation in Public Schools
Speaker: TBD
Suite: Wild Rose B

11:30 am – 12:00 pm: **Final Exhibit Visit – Door Prize #6**

Chairperson: Mr. Jack Fullen, CMAA Exhibits Manager

12:15 pm – 1:45pm: **Fourth General Session – Luncheon** (Business Meeting)

Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President of PSADA
Suite: Red Room of the Great American Hall

Agenda

- ❖ 2019 Delegate Assembly Report
- ❖ 2019 Conference Evaluation
- ❖ 2019 Conference Survey
- ❖ Door Prizes
- ❖ District Door Prizes [Sponsored by Districts (1,3,5,7,9,11)]
- ❖ 2020 Conference Registration (12 Total to be drawn)
- ❖ Hershey Resorts Grand Door Prize

2:00 pm – 4:00 pm: **Executive Council Meeting**

Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA
Suite: Crystal A

Future Conference Dates

- ❖ 2020 March 24-27
- ❖ 2021 March 23-26
- ❖ 2022 March 15-18
- ❖ 2023 March 21-24

CRACKER BARREL DISCUSSION TOPICS

1. Professional Development Opportunities
2. Forst Foundation Student Leadership Forum