CONFERENCE PROGRAM

52nd ANNUAL CONFERENCE
PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION
MARCH 19-22, 2019

REQUESTS OF THE EXECUTIVE COUNCIL
1. Please wear name badges in exhibit area and to all sessions.
2. Must be present in the Exhibit Hall to qualify for drawings. [Print Legibly]
3. Place only one (1) drawing ticket in drum per session.
4. Members of Delegate Assembly must wear badges for admission.
5. Please silence all cell phones during sessions.
6. Please write clearly on all Act 48 Data Cards.

TUESDAY, MARCH 19, 2019

1:00 pm – 4:00 pm: PSADA Professional Development
Topic: ASEP Coaching Education Program – First Aid and Safety
Speakers: Mr. Gerald Schwille, CMAA, Northern York High School
PSADA Professional Development Chair
Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education
Suite: Tower 2

3:00 pm – 5:30 pm: PSADA Foundation Meeting & PSADA Executive Board Meeting
Chairperson: Tim Walter, CAA, Bradford Area High School, Past President, PSADA
Suite: TBD

6:00 pm – 10:00 pm: PSADA Professional Development
Speakers: Ms. Peg Pennepacker, CAA, NIAAA National Faculty
Mr. Lee Green, CAA, NIAAA National Faculty
Suite: Cocoa Terrace

6:00 pm – 10:00 pm: PSADA Professional Development
Topic: NIAAA LTC 790 Athletic Administration: Leadership Training Instructional Methods and Techniques.
Speaker: Karl Heimbach, CMAA, Boiling Springs High School
Suite: Tower 1

6:00 pm – 10:00 pm: PSADA Professional Development
Topic: NIAAA LTC 715 Athletic Administration:
Appropriate Professional Boundaries: Identifying, Implementing and Maintaining
Speaker: Mr. Darryl Nance, CMAA, NIAAA National Faculty
Suite: Tower 2

6:00 pm – 10:00 pm: PSADA Professional Development
Topic: ASEP Coaching Education – Coaching Principles Course
Speakers: Mr. Gerry Schwille, CMAA, Northern York High School
PSADA Professional Development Chair
Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education
Suite: Cocoa 1

6:00 pm – 7:00 pm: Executive Council Dinner Meeting
Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA
Suite: Cocoa 2, 3, 4

7:00 pm – 10:00 pm: Executive Council Meeting
Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA
Suite: Cocoa 2, 3, 4
WEDNESDAY, MARCH 20, 2019

9:00 am – 4:00 pm: REGISTRATION – “Great Lobby”

8:00am – 9:30 am: PSADA Professional Development
Certified Athletic Administrator Registration Process & Exam Review
Speaker: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

10:00 am – Completion: PSADA Professional Development
Certified Athletic Administrator Exam
Chairperson: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

8:00 am – 12:00 pm: PSADA Professional Development
Topic: NIAAA LTC 709 – Athletic Administration: Leadership, Management/Supervision, and Decision Making Concepts, Methods, and Applications
Speakers: Dr. Michael Barber, Assistant Superintendent Kennett Consolidated SD, Chair, PIAA District 1
Ms. Danielle Turner, CAA, Central Bucks School District
Suite: Tower 1

8:00 am – 12:00 pm: PSADA Professional Development
Topic: NIAAA LTC 506 – Legal Issues II – Title IX & Sexual Harassment
Speaker: Ms. Peg Pennepacker, CAA, NIAAA National Faculty
Suite: Cocoa 3

8:00 am – 12:00 pm: PSADA Professional Development
Speaker: Dr. Lee Green, CMAA, NIAAA National Faculty
Suite: Cocoa 4

8:00 am – 12:00 pm: PSADA Professional Development
Topic: NIAAA LTC 501 – Athletic Administration: Philosophy, Leadership, Organization
Speakers: Mr. Robert Miller, CMAA, Overbrook High School
Mr. Michael Poploskie, CMAA, Mastery Charter Picket Campus
Mr. Karl Heimbach, CMAA Boiling Springs High School
Suite: Cocoa 2

12:00 pm – 1:00 pm: Cracker Barrel Facilitators’ Meeting
Speaker: Holly Farnese, CMAA, Executive Director, PSADA
Suite: Cocoa 5

1:00 pm – 5:00 pm: PSADA Professional Development
Topic: NIAAA LTC 502 – Athletic Administration: Principles, Strategies & Methods
Speakers: Mr. Dave Bitting, CAA, Lower Dauphin High School
Mr. Greg Goldthorp, CAA, Central Dauphin East High School
Suite: Cocoa 2

1:00 pm – 5:00 pm: PSADA Professional Development
Speakers: Ms. Peg Pennepacker, CAA, NIAAA, National Faculty
Dr. Lee Green, CMAA, NIAAA, National Faculty
Suite: Cocoa 3

1:00 pm – 5:00 pm: PSADA Professional Development
Topic: NIAAA LTC 723 – Athletic Administration: Administration of Professional Growth Programs for Interscholastic Athletic Personnel
Speaker: Bruce Brown, CMAA, Executive Director of the Ohio State Interscholastic Athletic Administrators Association
Suite: Tower 2
1:00pm – 2:00pm: **PSADA Technology Update**  
Chairperson: James Come, CAA, PSADA Executive Council  
Topic: Perfect Practice: Schedule Star Tips That Keep You Ahead Of The Game  
Speaker: Mrs. Jennifer Motze, CMAA, VP of School Development  
Suite: Cocoa 4

2:00 pm – 3:00 pm: **PSADA Professional Development**  
Chairperson: Chuck Abbott, CAA, PSADA Professional Development Vice Chair  
Topic: ABC's & 123's of PIAA  
Speaker: Sean Kelly, CAA, Assistant Executive Secretary of PIAA District 1  
Doug Bohannon, CMAA, Vice Chairman of PIAA District 3  
Suite: Cocoa Terrace

3:30 pm – 5:30 pm: **PSADA Professional Development/New Athletic Directors and First Time Conference Attendees (This is a two part Session)**  
Chairperson: Hollie Farnese, CMAA, Executive Director, PSADA  
Topic: 5 Principals that Enable Athletic Administrators and Coaches to Make an Impact  
Speaker: Joseph Thomson, CAA, Wilmington Friends School, Wilmington, DE  
Suite: Wild Rose B  
Chairpersons: Gerry Schwille, Chair, PSADA Professional Development Committee  
Chuck Abbott, Vice Chair Professional Development Committee  
Topic: Enhancing the Conference Experience  
Speaker: Mr. Tom Wagner, CAA, PSADA Mentorship Chair  
Suite: Wild Rose B

5:30 pm – 7:00 pm: **“Congregate and Collaborate” – A New Opportunity to Network**  
Speaker: PSADA Executive Council Members  
Suite: AAAAA Magnolia A  
AAAAA Magnolia B  
AAAA & AAA Magnolia C  
AA & A Magnolia D

7:00 pm – 9:30 pm: **Exhibit Hall Open & PSADA Foundation Raffle**  
Sponsored by Clell Wade  
Suite: White/Blue Rooms of the Great American Hall

**THURSDAY, MARCH 21, 2019**

7:00 am – 12:00 pm: **Registration, “Great Lobby”**

7:30 am – 8:30 am: **Buffet Breakfast**  
Chairperson: Mr. Peter Grecco, RAA, Brockway Area High School  
Suite: Red Room of the Great American Hall

7:30 am – 8:45 am: **Visit Exhibits – Door Prize #1**  
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 11:00 am: **First General Session “Keynote Address”**  
Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President PSADA  
Introduction: Frank Ferrandino, Wyomissing High School  
Topic: “4 P’s” of Success  
Speaker: Ross Tucker, NFL, ESPN, CEO of Go Big  
Suite: Aztec

10:45 M – 11:20 am: **PSADA Award Recipients Reception**  
Chairperson: Mr. Robert Miller, CMAA, Overbrook High School  
Suite: Great American Hall – Red Room
11:30 am – 1:15 pm: **PSADA 52nd Awards Luncheon**
Chairpersons: Mr. Robert Miller, CMAA, Overbrook High School
Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA
Invocation: Paul Leonard, CAA, Shade High School
Suite: Red Room of the Great American Hall

**Awards Luncheon**
- PSADA Regional Athletic Directors of the Year
- Robert Buckanavage Citation
- PSADA Distinguished Service Awards
- NIAAA State Award of Merit
- PSADA Lifetime Honorary Membership
- PSADA Athletic Director of the Year
- Hall of Fame

1:15 pm – 2:15 pm: **Visit Exhibits – Door Prize #2**
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

1:30 pm: **Executive Council Photograph** – Great American Hall-Red Room
"Courtesy of VSN Photography"

2:30 pm – 3:30 pm: **Second General Session**
Chairperson: Michael Craig, CAA, Cumberland Valley High School, President of PSADA
Topic: **Performance Enhancing Lifestyle-Taking Care of Yourself Without Killing Yourself**
Speaker: Dr. Brian Bixler
Suite: Aztec

3:30 pm – 4:30 pm: **Visit Exhibits – Door Prize #3**
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

4:30 pm – 5:30 pm: **“Cracker Barrel Sessions”**
*Refer to Conference Program for Discussion Topics*

**Class AAAA**
Chairpersons:
(1) Mr. Michael Craig, CAA, Cumberland Valley High School, President of PSADA
(2) Mr. Greg Goldthorp, CAA, Central Dauphin East High School
(3) Mr. Robert Bozzuto, CAA, North Allegheny High School
(4) Mr. Fred Barletta, CAA, Hazleton Area High School
Suite: Wild Rose A

**Class AAA**
Chairpersons:
(1) Mr. Chuck Abbott, CAA, Executive Director, YAIAA League
(2) Mr. Bryan Stephens, Northeastern High School
(3) Ms. Ann Marie Simons, Wallenpaupack High School
(4) Mr. Pete Forjohn, CAA, Glen Mills High School
Suite: Wild Rose B

**Class AAAA & AAA**
Chairpersons:
(1) Mr. Joe Nagle, CAA, Northwestern High School
(2) Mr. Tim Walter, CAA, Bradford Area High School
(3) Mr. Jason Zimmerman, CAA, Northwestern Lehigh High School
(4) Mr. Jim Come, CAA, High School
Suite: Magnolia A
Class AA & A
Chairpersons:
(1) Mr. Peter Grecco, RAA, Brockway Area High School
(2) Mr. Jeff Batzel, RAA, Northern Bedford County High School
(3) Mr. Cullen Stokes, CAA, United High School
(4) Mr. Curt Chilson, CAA, Muncy High School
Suite: Magnolia B

Middle School – Junior High School
Chairpersons:
(1) Mr. Brian Koontz, Everett High School
(2) Ms. Danielle Turner, CAA, Central Bucks School District
Suite: Magnolia C

Sport Management Students
Chairperson: Dr. James Mattern, Lock Haven University
Suite: Magnolia D

Retired Athletic Directors Social
Chairperson: Mr. Tom Wagner, CAA, Retired AD’s Chair
Suite: PSADA Hospitality Suite
5:30 pm – 6:30 pm: Visit Exhibits – Door Prize #4/Ice Cream Social
Chairpersons: Mr. Jack Fullen, CMAA Exhibits Manager

FRIDAY, MARCH 22, 2019
7:00 am – 8:15 am: Buffet Breakfast & PIAA Update
Chairperson: Ms. Ann Marie Simons, Wallenpaupack High School
Speaker: Dr. Robert Lombardi, Executive Director of PIAA
Suite: Great American Hall – Red Room

“ANNOUNCEMENTS”
8:00 am – 8:55 am: Visit Exhibits – Door Prize # 5
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 10:00 am: Third General Session
Chairperson: Holly Farnese, CMAA, PSADA Executive Director
Topic: Sports Law In Review
Speaker: Dr. Lee Green, CMAA
Suite: Aztec

10:15 am – 11:30 am: 18th Annual PSADA Delegate Assembly Meeting
Chairperson: Mr. Dennis Ramella, CMAA, Emmaus High School
Speaker: Mr. Michael Craig, CAA, Cumberland Valley High School, President, PSADA
Suite: Aztec

(Delegate Registration Required)

10:15 am – 11:15 am: Mini Sessions
A. Chairperson: Mr. Jake Serfass, Father Judge High School
   Topic: Title IX Primer/Update Session
   Speaker: Christopher Carusone, Cohen, Seglias, Pallas, Greenhall & Furman PC
   Michael Solomon, PIAA Attorney
   Suite: Magnolia A

B. Chairperson: Mr. Paul Lantz, Towanda Area high School
   Topic: NCAA Eligibility Center
   Speaker: Rick Wire/ Dynamite Sports
   Suite: Magnolia B
C. Chairperson: Kyle Shireman, PSADA PATS Liaison
   Topic: Concussion & CTE
   Speaker: Dr. Matt Silvia, Penn State Hershey Medical Center
   Suite: Magnolia C

D. Chairperson: Mr. James Stewart, CAA, Holy Ghost Prep
   Topic: Global Diversity
   Speaker: TBD
   Suite: Magnolia D

E. Chairperson: Dr. James Mattern, PSADA Sports Management Liaison
   Topic: Lock Haven University & PSADA Partnership:
   Analysis of Expenditures and Participation in Public Schools
   Speaker: TBD
   Suite: Wild Rose B

11:30 am – 12:00 pm: **Final Exhibit Visit – Door Prize #6**
Chairperson: Mr. Jack Fullen, CMAA Exhibits Manager

12:15 pm – 1:45pm: **Fourth General Session – Luncheon** (Business Meeting)
Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President of PSADA
Suite: Red Room of the Great American Hall

**Agenda**
- 2019 Delegate Assembly Report
- 2019 Conference Evaluation
- 2019 Conference Survey
- Door Prizes
- District Door Prizes [Sponsored by Districts (1,3,5,7,9,11)]
- 2020 Conference Registration (12 Total to be drawn)
- Hershey Resorts Grand Door Prize

2:00 pm – 4:00 pm: **Executive Council Meeting**
Chairperson: Mr. Michael Craig, CAA, Cumberland Valley School District, President, PSADA
Suite: Crystal A

**Future Conference Dates**
- 2020 March 24-27
- 2021 March 23-26
- 2022 March 15-18
- 2023 March 21-24

**CRACKER BARREL DISCUSSION TOPICS**
1. Professional Development Opportunities
2. Forst Foundation Student Leadership Forum