

51th ANNUAL CONFERENCE
PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION
MARCH 20-23, 2018

REQUESTS OF THE EXECUTIVE COUNCIL

1. **Please wear name badges** in exhibit area and to all sessions.
2. Must be present in the Exhibit Hall to qualify for drawings. **[Print Legibly]**
3. Place only one (1) drawing ticket in drum per session.
4. Members of Delegate Assembly **must wear** badges for admission.
5. **Please silence all cell phones during sessions.**
6. **Please write clearly on all Act 48 Data Cards.**

TUESDAY, MARCH 20, 2018

- 3:00 pm – 5:30 pm: **PSADA Foundation Meeting & PSADA Executive Board Meeting**
Chairperson: Tim Honeywell, CMAA, Past President, PSADA
Suite: Cocoa Terrace
- 6:00 pm – 10:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 504 – Athletic Administration: Legal Issues I – Risk Management
Speaker: Ms. Peg Pennepacker, CAA, NIAAA National Faculty
Mr. Arthur Ballard, CMAA, NIAAA National Faculty
Suite: Cocoa Terrace
- 6:00 pm – 10:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 799 – Athletic Administration: Standards of Excellence in Interscholastic Athletic Programs
Speaker: Mr. Gerald Schwille, CMAA, Northern York High School
Mr. Karl Heimbach, CMAA, Columbia High School
Suite: Tower 1
- 6:00 pm – 10:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 627 – Athletic Administration: Administration of Interscholastic Sports Strength and Conditioning Programs
Speaker: Mr. Gary S. McChalicher, CAA, CSCS, USAW, Kennard-Dale Athletics
Suite: Tower 2
- 6:00 pm – 10:00 pm: **PSADA Professional Development**
Topic: ASEP Coaching Education Program – First Aid and Safety
Speaker: Mr. Robert Bozzuto, CAA, North Allegheny High School
Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education
Suite: Cocoa 1

6:00 pm – 7:00 pm: **Executive Council Dinner Meeting** “Sponsored by Dynamite Sports”
Chairperson: Tim Walter, CAA, Bradford Area School District, President, PSADA
Suite: Cocoa 2, 3, 4

7:00 pm – 10:00 pm: **Executive Council Meeting**
Chairperson: Tim Walter, CAA, Bradford Area High School, President, PSADA
Suite: Cocoa 2, 3, 4

WEDNESDAY, MARCH 21, 2018

9:00 am – 4:00 pm: **REGISTRATION – “Great Lobby”**

8:00am – 9:30 am: **PSADA Professional Development**
Certified Athletic Administrator Registration Process & Exam Review
Speaker: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

10:00 am – completion: **PSADA Professional Development**
Certified Athletic Administrator Exam
Chairperson: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

8:00 am – 12:00 pm: **PSADA Professional Development**
Topic: ASEP Coaching Education – Coaching Principles Course
Speaker: Mr. Robert Bozzuto, CAA, North Allegheny High School
Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education
Suite: Cocoa Terrace & 1

8:00 am – 12:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 719 – Athletic Administration: Leadership, Management/Supervision, and Decision Making Concepts, Methods, and Applications
Speaker: Dr. Michael Barber, Assistant Superintendent, Kennett Consolidated SD, Chair, PIAA District 1
Ms. Danielle Turner, CAA, Central Bucks School District
Suite: Tower 2

8:00 am – 12:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 506 – Legal Issues II – Title IX: Sexual Harassment
Speaker: Ms. Peg Pennepacker, CAA, NIAAA National Faculty
Suite: Cocoa 3

8:00 am – 12:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 508 – Legal Issues III – Hazing, Constitutional Law, Disabilities Law, Employment Law & Labor Law
Speaker: Mr. Arthur Ballard, CMAA, NIAAA National Faculty
Suite: Cocoa 4

- 8:00 am – 12:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 501 – Athletic Administration: Philosophy, Leadership, Organization
 Speaker: Mr. Robert Miller, CMAA, Overbrook High School
 Mr. Michael Poploskie, CMAA, Mastery Charter Picket Campus
 Suite: Cocoa 2
- 12:00 pm – 1:00 pm: **Cracker Barrel Facilitators’ Meeting**
 Speaker: Mr. Dave Eavenson, CAA, Executive Director, PSADA
 Suite: Cocoa 5
- 1:00 pm – 5:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 502 – Athletic Administration: Principles, Strategies & Methods
 Speaker: Mr. Dave Bitting, CAA, Lower Dauphin High School
 Mr. Greg Goldthorp, CAA, Central Dauphin East High School
 Suite: Cocoa 6
- 1:00 pm – 5:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 510 – Athletic Administration: Legal Issues IV – Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Athletes, & Intellectual Property
 Speaker: Ms. Peg Pennepacker, CAA, NIAAA, National Faculty
 Mr. Arthur Ballard, CMAA, NIAAA, National Faculty
 Suite: Cocoa 3 & 4
- 1:00 pm – 5:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 633 – Athletic Administration: The Administration of Interscholastic Athletic Programs for Students with Disabilities
 Speaker: Mr. Michael Williams, CMAA, Gettysburg High School, Ron Belinko, CMAA, Bethany Beach, DE & Michael Duffy, CMAA, Howard High School, Ellicott City, MD
 Suite: Tower 2
- 2:00 pm – 3:00 pm: **PSADA Professional Development – Technology**
 Chairperson: Mr. Tim Honeywell, CMAA, PSADA Immediate Past President
 Topic: Big Teams/Schedule Star Update & Best Practices
 Speaker: Jennifer Motze, CAA
 Suite: Cocoa Terrace
- 3:30 pm – 5:30 pm: **PSADA Professional Development/New Athletic Directors and First Time Conference Attendees (This is a two part Session)**
 Chairperson: Mr. David Eavenson, CAA, Executive Director, PSADA
 Topic: Leadership Under Fire
 Speaker: Dr. Michael McGough, Retired Education Administrator, Personal Leadership & Teaming
 Suite: Aztec

Chairperson: Holly Farnese, CMAA, PSADA Professional Development Chair
Topic: Enhancing the Conference Experience
Speaker: Mr. Tom Wagner, CAA, PSADA Mentorship Chair
Suite: Aztec

6:00 pm – 7:00 pm: Talkin’ and Tradin’
Topics: Concussion Emergency Action Plan; Dealing with Challenging Personalities; Legal Issues, Transgender Athletes; Coaching Coaches, Recruiting, Training, and Retaining; Urban Schools Issues; Multiple Duty AD’s – Best Practices
Suite: Aztec

7:00 pm – 9:30 pm: **Exhibit Hall Open & PSADA Foundation Raffle**
Sponsored by Clell Wade
Suite: Great American Hall

THURSDAY, MARCH 22, 2018

7:00 am – 12:00 pm: **Registration, “Great Lobby”**

7:30 am – 8:30 am: **Buffet Breakfast**
Chairperson: Mr. Peter Grecco, RAA, Brockway Area High School
Suite: Great American Hall – Red Room

7:30 am – 8:45 am: **Visit Exhibits – Door Prize #1**
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 11:00 am: **First General Session “Keynote Address”**
Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Mr. David Eavenson, CAA, Executive Director of PSADA
Topic: **Why The Best Are The Best! The Mindset & Habits of Champions**
Speaker: Kevin Eastman, Corporate and College Speaker
Suite: Aztec

10:45 M – 11:20 am: **PSADA Award Recipients Reception**
Chairperson: Mr. Robert Miller, CMAA, Overbrook High School
Suite: Great American Hall – Red Room

11:30 am – 1:15 pm: **PSADA 51st Awards Luncheon**
Chairperson: Mr. Robert Miller, CMAA, Overbrook High School
Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Invocation: Paul Leonard, CAA, Shade High School
Suite: Great American Hall – Red Room

Awards Luncheon

- ❖ PSADA Regional Athletic Directors of the Year
- ❖ Robert Buckanavage Citation
- ❖ PSADA Distinguished Service Awards
- ❖ NIAAA State Award of Merit
- ❖ PSADA Lifetime Honorary Membership
- ❖ PSADA Athletic Director of the Year
- ❖ Hall of Fame

1:15pm – 2:15pm: **Visit Exhibits – Door Prize #2**
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

1:30 pm: **Executive Council Photograph** – Great American Hall-Red Room
“Courtesy of VSN Photography”

2:30 pm – 3:30 pm: **Second General Session**
Chairperson: Mr. Aaron Menapace, CMAA, Hamburg Area Middle/Senior High School
Topic: **Building an Extraordinary Team**
Speaker: Lee Rubin, Author, Speaker, and 1993 Captain of the Penn State University Football Team
Suite: Aztec

3:30 pm – 4:30 pm: **Visit Exhibits –Door Prize #3**
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

4:30 pm – 5:30 pm: **“Cracker Barrel Sessions”**
Refer to Conference Program for Discussion Topics

Class AAAAAA

Chairpersons: (1) Mr. Michael Craig, CAA, Cumberland Valley High School
(2) Mr. Greg Goldthorp, CAA, Central Dauphin East High School
(3) Mr. Robert Bozzuto, CAA, North Allegheny High School
(4) Mr. Fred Barletta, CAA, Hazleton Area High School
Suite: Wild Rose A

Class AAAAA

Chairpersons: (1) Mr. Chuck Abbott, CAA, Executive Director, YAIAA League
(2) Mr. Bryan Stephens, Northeastern High School
(3) Ms. Anne Marie Simons, Wallenpaupack High School
(4) Mr. Pete Forjohn, CAA, Glen Mills High School
Suite: Wild Rose B

Class AAAA & AAA

Chairpersons: (1) Mr. Joe Nagle, CAA, Northwestern High School
(2) Mr. Tim Walter, CAA, Bradford Area High School
(3) Mr. Jason Zimmerman, CAA, Northwestern Lehigh High School
(4) Mr. Jim Come, CAA, Titusville High School
Suite: Magnolia A

Class AA & A

Chairpersons: (1) Mr. Mike Walker, Delaware County Christian School
(2) Mr. Jeff Batzel, RAA, Northern Bedford County High School
(3) Mr. Cullen Stokes, CAA, United High School
(4) Mr. Curt Chilson, CAA, Muncy High School
Suite: Magnolia B

Middle School – Junior High School

Chairpersons: (1) Mr. Brian Koontz, Everett High School
(2) Ms. Danielle Turner, CAA, Central Bucks School District
Suite: Magnolia C

Sport Management Students

Chairperson: Dr. James Mattern, Lock Haven University
Suite: Magnolia D

Retired Athletic Directors Social

Chairperson: Mr. Tom Wagner, CAA, Retired AD's Chair
Suite: PSADA Hospitality Suite

5:30 pm – 6:30 pm: **Visit Exhibits – Door Prize #4/Ice Cream Social**
Chairpersons: Mr. Jack Fullen, CMAA Exhibits Manager

FRIDAY, MARCH 23, 2018

7:30 am – 8:30 am: **Buffet Breakfast**

Chairperson: Ms. Holly Farnese, CMAA, Conference Manager, PSADA
Ms. Anne Marie Simons, Wallenpaupack High School
Suite: Great American Hall – Red Room
“ANNOUNCEMENTS

7:30am – 8:30 am: **PIAA Update**

Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Speaker: Dr. Robert Lombardi, PIAA Executive Director
Suite: Great American Hall – Red Room

8:00 am – 8:55 am: **Visit Exhibits – Door Prize # 5**

Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 10:00 am: **Third General Session**

Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Topic: Communicating Solutions for 21ST Century Athletic Directors
Speaker: Chris Heibert, Sports Media Consultant, VNN, Chris Shidler, Division Vice President, VNN, Randy Hagg, Chief Revenue Officer, VNN
Suite: Aztec

10:15 am – 11:30 am: **18th Annual PSADA Delegate Assembly Meeting**

Chairperson: Mr. Dennis Ramella, CMAA, Emmaus High School
Speaker: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Suite: Aztec
(Delegate Registration Required)

10:15 am – 11:15 am: **Mini Sessions**

- A. Chairperson: Mr. Jake Serfass, Father Judge High School
Topic: Helping Athletes Master Emotional Control for Optimum Success
Speaker: Ann Zaprazny, CEO, Great Sports Minds, LLC
Suite: Magnolia A
- B. Chairperson: Mr. Paul Lantz, Towanda Area high School
Topic: Peak Performance-Substance Abuse Prevention & Education for Athletic Administrators
Speaker: Tina George, Caron Treatment Centers, Student Assistance Program Department, Russ Kline, MSV, Student Assistance Program Department
Suite: Magnolia B
- C. Chairperson: Mr. Chris Zamboni, Blacklick Valley High School
Topic: School Violence: Working with the Athletic Trainer
Speaker: Kyle Shireman, PSADA PATS Liaison
Suite: Magnolia C
- D. Chairperson: Mr. Mike Walker, Delaware County Christian School
Topic: “5 Principles that Enable an Athletic Director and Coach to Make an Impact”
Speaker: Joseph Thomson, CAA, Wilmington Friends School, Wilmington, DE
Suite: Magnolia D

11:30 am – 12:00 pm: **Final Exhibit Visit – Door Prize #6**

Chairperson: Mr. Jack Fullen, CMAA Exhibits Manager

12:15 pm – 1:45pm: **Fourth General Session – Luncheon** (Business Meeting)

Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Suite: Great American Hall – Red Room

Agenda

- ❖ 2018 Delegate Assembly Report
- ❖ 2018 Conference Evaluation
- ❖ 2018 Conference Survey
- ❖ Door Prizes
- ❖ District Door Prizes [Sponsored by Districts (2,4,6,8,10,12)]
- ❖ 2018 Conference Registration (12 Total to be drawn)
- ❖ Hershey Resorts Grand Door Prize

2:00 pm – 4:00 pm: **Executive Council Meeting**

Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Suite: Crystal A

Future Conference Dates

- ❖ 2019 March 19-22
- ❖ 2020 March 24-27
- ❖ 2021 March 23-26
- ❖ 2022 March 15-18

CRACKER BARREL DISCUSSION TOPICS

1. Transfer Rule
2. Coaching Education
3. Impact of Act 82