

# PSADA

*Foundation*



*The statewide voice for interscholastic athletic directors!*

Teaching  
Learning  
Leading



# PSADA

Foundation

PENNSYLVANIA STATE  
ATHLETIC DIRECTORS ASSOCIATION

## ▪ VISION ▪

To be recognized as the premiere association in teaching, learning and leading for athletic administrators in the nation.

## ▪ MISSION ▪

To instill the need for integrity, ethical behavior and citizenship by all involved with interscholastic athletics.

To strive for excellence by providing leadership training for all members through a professional development program.

To strengthen creativity within athletic administration through communication, networking, technology and research.

## WHAT WE DO!

The PSADA Foundation invests in student-athletes, coaches and athletic administrator professional development programs.

The PSADA Foundation is committed to building and leaving a legacy of professional excellence for the student-athletes, coaches and athletic administrators of Pennsylvania

# PSADA

Foundation

## ▪ BOARD MEMBERS ▪

Dennis Ramella, CMAA (Chairman)  
Tom Wagner, CAA (Vice-Chairman)  
Don Harakal, CAA (Secretary)  
Dan O'Neil, CAA (Treasurer)  
Robert Buckanavage (Executive Director)  
Gerald Schuille, CMAA  
Andrew Krahe, CMAA  
Holly Farnese, CMAA  
Jack Fullen, CMAA  
Rich Relich, CAA  
Jon Vallina, CAA  
Dave Eavenson, CAA  
Ken Campbell, CAA  
Bob Gimble  
David C. Heck III  
Leonard J. Rizzotti, CFP, CEBS

## ▪ CONTACT ▪

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# PSADA

Foundation Statement

To prepare, equip and instill athletic directors, coaches and student-athletes with the tools, training and life skills to cultivate and develop well rounded individuals who contribute to their sport, school and community and who will continue to be positive role models throughout life.

# PSADA

Strategic Goals

**Professionalism:** To have a National Interscholastic Athletic Administrators Association (NIAAA) certified administrator in every school district in the state designated: Certified Athletic Administrator (CAA) or Certified Master Athletic Administrator (CMAA)

**Technology:** To maintain and continually expand an extensive website to communicate with and support membership, state alliances and corporate sponsors.

**Membership:** To establish a membership that represents and involves Pennsylvania's diverse population of athletic administrators and staff.

**Finances:** To continue to pursue resources and revenue streams to expand and fund services, programs and foundations that are viable to PSADA and its members while maintaining financial stability.

**Leadership:** To increase and promote leadership, education and mentorship to athletic administrators, coaches, parents and student-athletes.

# PSADA

Foundation

## WHO WE HELP!

### STUDENT ATHLETES:

- **Student Athlete Scholarships** – School athletic directors select student recipients according to the following criteria:

- Accepted into a post-high school education program.

- Earned at least one Varsity letter.

- Good citizenship & sportsmanship during their senior year.

- **Student Leadership Training** – Student leadership training instructs and educates student-athletes in the fundamentals of leadership including:

- Commitment of a leader.

- Setting the tone.

- Leadership style.

- Sportsmanship.

- Team chemistry.

- Dealing with conflict.

### COACHES:

- **Instructor Training** – Provide and support the development and implementation of coaching education courses and resources. Helping to prepare coaches to be effective teachers and leaders who meet the challenges of coaching.

- **Coaching Education** – Instructing and educating coaches in the basic principals of coaching to ensure the best experience possible for both the coach and student-athlete.

- Coaching: Philosophy, objectives, character and diversity

- Behavior: Communicating, motivating and managing athletes

- Teaching: Game approach, technical/tactical skills, & planning

- Physical training: Training basics, energy fitness, muscular fitness, fueling athletes, battling drugs

- Management: Managing team, relationships and risk.

### ATHLETIC ADMINISTRATORS:

- **Urban/Rural Outreach Program** – Provide professional development services to athletic administrators in urban and rural areas with limited resources.

- **Mentorship Programs** – Partnering experienced athletic directors with new athletic directors for the purposes of mentorship, learning and guidance.

# PSADA

Core Values

Coordinate, disseminate, and communicate the spirit of interscholastic athletics in the Commonwealth.



Provide and equip athletic administrators with the organization, skill, and knowledge to help them create a total athletic program.



Provide mentoring and networking opportunities for all athletic administrators.



Teach and provide professional development, leadership training and certification opportunities for all athletic administrators in the Commonwealth.



Promote professionalism in the role of the athletic administrator.



Provide effective tools for athletic administrators with the Commonwealth.

# PSADA

Giving Opportunities

## Student Scholarship:

\$50,000 Naming Opportunity  
*Benefiting Student-Athletes*

## Coaching Education:

\$50,000 Naming Opportunity  
*Benefiting Coaches and Instructors*

## Urban/Rural Outreach Program:

\$50,000 Naming Opportunity  
*Benefiting Athletic Administrators*

## Foundation Gift:

\$25,000  
\$10,000  
\$ \_\_\_\_\_  
*Benefiting PSADA Foundation Mission*

## Other Ways to Give:

Stocks  
Bonds and Mutual Funds  
CDs, Savings Brokerage  
Bequests  
Retirement Accounts  
Annuities

Bank Account Designation  
Life Insurance  
Real Estate or  
Personal Property Trusts  
*For more information please contact us.*

## Teaching, Learning & Leading!

Your gift will help establish an endowment that will financially support programs for student-athletes, coaches and athletic administrators for years to come.

## Important Foundation Information:

- 100% of your contribution directly supports the PSADA Foundation mission.
- Tax Deduction: Each giving opportunity is tax deductible.
- The PSADA Foundation has established policies and procedures pertaining to contributions, investments and allocations.
- The PSADA Foundation is a registered 501(c)(3) organization.
- PSADA Foundation financial statement available upon request.