

# 7 REASONS

## Why You Should Attend the 51<sup>st</sup> PSADA Leadership Conference March 20-23, 2018

### 1 The Speakers

Our conference keynote speaker is Kevin Eastman, former NBA Coach and Executive VP for the LA Clippers. He also was an assistant coach for the Boston Celtics.

### 2 The Professional Development

Once again, our signature program will provide attendees with the incredible opportunity to register for NIAAA Leadership Training Courses that will satisfy certification requirements for the RAA, CAA and CMAA. Additionally, the HK/ASEP Coaching Principles and Sport First Aid Instructor Training Courses will be offered on a complimentary basis to satisfy the new PIAA coaching education requirement.

### 3 The Variety of Professional Topics

With a keynote and general session speakers, four “new” workshops, four mini-sessions, traditional cracker barrels, delegate assembly, eight NIAAA offerings, complimentary HK/ASEP Instructor Training, attendees will find a wide array of professional topics to meet every need.

## REGISTRATION

To register, or for more information, please visit our website at [www.psada.org](http://www.psada.org). Under the CONFERENCE header you will find what you need. You may also contact Ms. Kristin Black, RAA, Conference Registration, at 570-657-6143 or Mr. Dave Eavenson, Executive Director at 717-706-3938.

### 4 The PSADA Awards Program

PSDA believes in the importance of recognizing and honoring the efforts and contributions of individual members and their dedicated service and leadership. Join us on Thursday to recognize several of your colleagues for their contributions to high school sports. Also, we will recognize our third Hall of Fame class on Thursday afternoon at the annual Awards Luncheon.

### 5 The Networking

Join hundreds of your own professional colleagues and leaders. If you want to spend time with those who are adding value to their athletic programs and making a difference with coaches and student-athletes, then this is the place to be.

### 6 The Hershey Experience

From the venue, to the food, to all of the amenities that Hershey Lodge offers, to the overall conference experience, you can rest assured that we’ve thought of everything, and created the ideal environment for being inspired, educated and energized.

### 7 The Latest Updates

The March conference will provide you with Legislative News and updates about public education in general and the impact on the athletic administrator.



# PSADA

PENNSYLVANIA STATE ATHLETIC  
DIRECTORS ASSOCIATION