

51th ANNUAL CONFERENCE
PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION
MARCH 20-23, 2018

REQUESTS OF THE EXECUTIVE COUNCIL

1. **Please wear name badges** in exhibit area and to all sessions.
2. Must be present in the Exhibit Hall to qualify for drawings. **[Print Legibly]**
3. Place only one (1) drawing ticket in drum per session.
4. Members of Delegate Assembly **must wear** badges for admission.
5. ***Please silence all cell phones during sessions.***
6. ***Please write clearly on all Act 48 Data Cards.***

TUESDAY, MARCH 20, 2018

3:00 pm – 5:00 pm: **PSADA Foundation Meeting**

Chairperson: Tim Honeywell, CMAA, Past President, PSADA
Suite: Cocoa 2,3,4

6:00 pm – 10:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 504 – Athletic Administration: Legal Issues I – Risk Management
Speaker: Ms. Peg Pennepacker, CAA, NIAAA National Faculty
Mr. Arthur Ballard, CMAA, NIAAA National Faculty
Suite: Cocoa Terrace

6:00 pm – 10:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 799 – Athletic Administration: Standards of Excellence in Interscholastic Athletic Programs
Speaker: Mr. Gerald Schwille, CMAA, Northern York High School
Mr. Karl Heimbach, CMAA, Columbia High School
Suite: Tower 1

6:00 pm – 10:00 pm: **PSADA Professional Development**

Topic: NIAAA LTC 627 – Athletic Administration: Administration of Interscholastic Sports Strength and Conditioning Programs
Speaker: Mr. Gary S. McChalicher, CAA, CSCS, USAW, Kennard-Dale Athletics
Suite: Tower 2

6:00 pm – 10:00 pm: **PSADA Professional Development**
Topic: ASEP Coaching Education Program – First Aid and Safety
Speaker: Mr. Robert Bozzuto, CAA, North Allegheny High School
Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education
Suite: Cocoa 1

6:00 pm – 7:00 pm: **Executive Council Dinner Meeting**
“Sponsored by Dynamite Sports”
Chairperson: Tim Walter, CAA, Bradford Area School District, President, PSADA
Suite: Cocoa 2, 3, 4

7:00 pm – 10:00 pm: **Executive Council Meeting**
Chairperson: Tim Walter, CAA, Bradford Area School District, President, PSADA
Suite: Cocoa 2, 3, 4

WEDNESDAY, MARCH 21, 2018

9:00 am – 4:00 pm: **REGISTRATION – “Great Lobby”**

8:00am – 9:30 am: **PSADA Professional Development**
Certified Athletic Administrator Registration Process & Exam Review
Speaker: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

10:00 am – Completion: **PSADA Professional Development**
Certified Athletic Administrator Exam
Chairperson: Mr. Jack Fullen, CMAA, Assistant to the Executive Director, WPIAL
Suite: Tower 1

8:00 am – 12:00 pm: **PSADA Professional Development**
Topic: ASEP Coaching Education – Coaching Principles Instructor Training Course
Speaker: Mr. Robert Bozzuto, CAA, North Allegheny High School
Mr. Jerry Reeder, Assistant Director, Human Kinetics Coaching Education
Suite: Cocoa Terrace & 1

8:00 am – 12:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 719 – Athletic Administration: Leadership, Management/Supervision,
and Decision Making Concepts, Methods, and Applications
Speaker: Dr. Michael Barber, Assistant Superintendent, Kennett Consolidated SD, Chair,
PIAA District 1
Ms. Danielle Turner, CAA, Central Bucks School District
Suite: Tower 2

- 8:00 am – 12:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 506 – Legal Issues II – Title I: Sexual Harassment
 Speaker: Ms. Peg Pennepacker, CMAA, NIAAA National Faculty
 Suite: Cocoa 3
- 8:00 am – 12:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 508 – Legal Issues III – Hazing, Constitutional Law, Disabilities Law, Employment Law & Labor Law
 Speaker: Mr. Arthur Ballard, CMAA, NIAAA National Faculty
 Suite: Cocoa 4
- 8:00 am – 12:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 501 – Athletic Administration: Philosophy, Leadership, Organization
 Speaker: Mr. Robert Miller, CAA, Overbrook High School
 Mr. Michael Poploskie, CMAA, Mastery Charter Picket Campus
 Suite: Cocoa 2
- 12:00 pm – 1:00 pm: **Cracker Barrel Facilitators’ Meeting**
 Speaker: Mr. Dave Eavenson, CAA, Executive Director, PSADA
 Suite: Cocoa 5
- 1:00 pm – 5:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 502 – Athletic Administration: Principles, Strategies & Methods
 Speaker: Mr. Dave Bitting, CAA, Lower Dauphin High School
 Mr. Greg Goldthorp, CAA, Central Dauphin East High School
 Suite: Cocoa 6
- 1:00 pm – 5:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 510 – Athletic Administration: Legal Issues IV – Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Athletes, & Intellectual Property
 Speaker: Ms. Peg Pennepacker, CMAA, NIAAA, National Faculty
 Mr. Arthur Ballard, CMAA, NIAAA, National Faculty
 Suite: Cocoa 3 & 4
- 1:00 pm – 5:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 633 – Athletic Administration: The Administration of Interscholastic Athletic Programs for Students with Disabilities
 Speaker: Mr. Michael Williams, CMAA, Gettysburg High School, Ron Belinko, CMAA, Bethany Beach, DE & Michael Duffy, CMAA, Howard High School, Ellicott City, MD
 Suite: Tower 2

3:30 pm – 5:30 pm: **PSADA Professional Development/New Athletic Directors and First Time Conference Attendees (This is a two part Session)**

Chairperson: Mr. David Eavenson, CAA, Executive Director, PSADA

Topic: Leadership Under Fire

Speaker: Dr. Michael McGough, Retired Education Administrator, Personal Leadership & Teaming

Suite: Cocoa Terrace & 1

Chairperson: Holly Farnese, CMAA, PSADA Professional Development Chair

Topic: Enhancing the Conference Experience

Speaker: Mr. Tom Wagner, CAA, PSADA Mentorship Chair

Suite: Cocoa Terrace & 1

6:00 pm – 7:00 pm: Talkin' and Tradin'
Topics: Concussion Emergency Action Plan, Dealing with Challenging Personalities, Budgeting/Doing More with Less, Dealing with Tragedy at School, Baseball Pitching Rule, Urban School Issues, Building Sportsmanship, Mentoring, and Multiple Duty AD's-Best Practices

Suite: Cocoa Terrace & 1

7:00 pm – 9:30 pm: **Exhibit Hall Open & PSADA Foundation Raffle Sponsored by Clell Wade**

Suite: Great American Hall

THURSDAY, MARCH 22, 2018

7:00 am – 12:00 pm: **Registration, "Great Lobby"**

7:30 am – 8:30 am: **Buffet Breakfast**

Chairperson: Mr. Peter Grecco, RAA, Brockway Area High School

Suite: Great American Hall – Red Room

7:30 am – 8:45 am: **Visit Exhibits – Door Prize #1**

Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 11:00 am: **First General Session "Keynote Address"**

Chairperson: Mr. Tim Walter, CAA, Bradford Area School District, President, PSADA

Mr. David Eavenson, CAA, Executive Director of PSADA

Topic: **Why The Best Are The Best! The Mindset & Habits of Champions**

Speaker: Kevin Eastman, Corporate and College Speaker

Suite: Aztec

10:45 M – 11:20 am: **PSADA Award Recipients Reception**

Chairperson: Mr. Robert Miller, CMAA, Overbrook High School

Suite: Great American Hall – Red Room

11:30 am – 1:15 pm: **PSADA 51st Awards Luncheon**
Chairperson: Mr. Robert Miller, CMAA, Overbrook High School
Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Invocation: Paul Leonard, CAA, Shade High School
Suite: Great American Hall – Red Room

Awards Luncheon

- ❖ PSADA Regional Athletic Directors of the Year
- ❖ Robert Buckanavage Citation
- ❖ PSADA Distinguished Service Awards
- ❖ NIAAA State Award of Merit
- ❖ PSADA Lifetime Honorary Membership
- ❖ PSADA Athletic Director of the Year
- ❖ Hall of Fame

1:15pm – 2:15pm: **Visit Exhibits – Door Prize #2**
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

1:30 pm: **Executive Council Photograph** – Great American Hall-Red Room
“Courtesy of VSN Photography”

2:30 pm – 3:30 pm: **Second General Session**
Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Topic: **Building an Extraordinary Team**
Speaker: Lee Rubin, Author, Speaker, and 1993 Captain of the Penn State University Football Team
Suite: Aztec

3:30 pm – 4:30 pm: **Visit Exhibits –Door Prize #3**
Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

4:30 pm – 5:30 pm: **“Cracker Barrel Sessions”**
Refer to Conference Program for Discussion Topics

Class AAAAAA

Chairpersons: (1) Mr. Michael Craig, CAA, Cumberland Valley High School
(2) Mr. Greg Goldthorp, CAA, Central Dauphin East High School
(3) Mr. Robert Bozzuto, CAA, North Allegheny High School
(4) Mr. Fred Barletta, CAA, Hazleton Area High School
Suite: Wild Rose A

Class AAAAA

Chairpersons: (1) Mr. Chuck Abbott, CAA, Executive Director, YAIAA League
(2) Mr. Bryan Stephens, Northeastern High School
(3) Ms. Anne Marie Simons, Wallenpaupack High School
(4) Mr. Pete Forjohn, CAA, Glen Mills High School
Suite: Wild Rose B

Class AAAA & AAA

Chairpersons: (1) Mr. Joe Nagle, CAA, Northwestern High School
(2) Mr. Tim Walter, CAA, Bradford Area High School
(3) Mr. Jason Zimmerman, CAA, Northwestern Lehigh High School
(4) Mr. Jim Come, CAA, Titusville High School
Suite: Magnolia A

Class AA & A

Chairpersons: (1) Mr. Mike Walker, Delaware County Christian School
(2) Mr. Jeff Batzel, RAA, Northern Bedford County High School
(3) Mr. Cullen Stokes, CAA, United High School
(4) Mr. Curt Chilson, CAA, Muncy High School
Suite: Magnolia B

Middle School – Junior High School

Chairpersons: (1) Mr. Brian Koontz, Everett High School
(2) Ms. Danielle Turner, CAA, Central Bucks School District
Suite: Magnolia C

Sport Management Students

Chairperson:
Suite: Magnolia D

Retired Athletic Directors Social

Chairperson: Mr. Tom Wagner, CAA, Retired AD's Chair
Suite: PSADA Hospitality Suite

5:30 pm – 6:30 pm: Visit Exhibits – Door Prize #4/Ice Cream Social

Chairpersons: Mr. Jack Fullen, CMAA Exhibits Manager

FRIDAY, MARCH 23, 2018

7:30 am – 8:30 am: Buffet Breakfast

Chairperson: Ms. Holly Farnese, CMAA, Conference Manager, PSADA
Ms. Anne Marie Simons, Wallenpaupack High School
Suite: Great American Hall – Red Room
“ANNOUNCEMENTS

7:30am – 8:30 am: PIAA Update

Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Speaker: Dr. Robert Lombardi, PIAA Executive Director
Suite: Great American Hall – Red Room

7:30 am – 8:30 am: **PSADA Past Presidents’ and District Athletic Director Association Presidents’ Breakfast**

Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Suite: Great American Hall – Exhibit Hall

8:00 am – 8:55 am: **Visit Exhibits – Door Prize # 5**

Chairperson: Mr. Jack Fullen, CMAA, Exhibits Manager

9:00 am – 10:00 am: **Third General Session**

Chairperson:

Topic: Communicating Solutions for 21ST Century Athletic Directors

Speaker: Chris Heibert, Sports Media Consultant, VNN, Chris Shidler, Division Vice President, VNN, Randy Hagg, Chief Revenue Officer, VNN

Suite: Aztec

10:15 am – 11:30 am: **18th Annual PSADA Delegate Assembly Meeting**

Chairperson: Mr. Dennis Ramella, CMAA, Emmaus High School

Speaker: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA

Suite: Aztec

(Delegate Registration Required)

10:15 am – 11:15 am: **Mini Sessions**

A. Chairperson: Mr. Jake Serfass, Father Judge High School

Topic: 5 Key Mental Skills for Success

Speaker: Ann Zaprazny, CEO, Great Sports Minds, LLC

Suite: Magnolia A

B. Chairperson: Mr. Paul Lantz, Towanda Area high School

Topic: Comprehensive Addiction Treatment & Recovery for Life

Speaker: Tina George, Caron Treatment Centers, Student Assistance Program Department

Suite: Magnolia B

C. Chairperson: Mr. Chris Zamboni, Blacklick Valley High School

Topic: School Violence: Working with the Athletic Trainer

Speaker: Kyle Shireman, PSADA PATS Liaison

Suite: Magnolia C

D. Chairperson: Mr. Mike Walker, Delaware County Christian School

Topic: “5 Principles that Enable an Athletic Director and Coach to Make an Impact”

Speaker: Joseph Thomson, CAA, Wilmington Friends School, Wilmington, DE

Suite: Magnolia D

11:30 am – 12:00 pm: **Final Exhibit Visit – Door Prize #6**
Chairperson: Mr. Jack Fullen, Exhibits Manager

12:15 pm – 1:45pm: **Fourth General Session – Luncheon** (Business Meeting)
Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Suite: Great American Hall – Red Room

Agenda

- ❖ 2018 Delegate Assembly Report
- ❖ 2018 Conference Evaluation
- ❖ 2018 Conference Survey
- ❖ Door Prizes
- ❖ District Door Prizes [Sponsored by Districts (2,4,6,8,10,12)]
- ❖ 2018 Conference Registration (12 Total to be drawn)
- ❖ Hershey Resorts Grand Door Prize

2:00 pm – 4:00 pm: **Executive Council Meeting**
Chairperson: Mr. Tim Walter, CAA, Bradford Area High School, President, PSADA
Suite: Crystal A

Future Conference Dates

- ❖ 2019 March 19-22
- ❖ 2020 March 24-27
- ❖ 2021 March 23-26
- ❖ 2022 March 15-18

CRACKER BARREL DISCUSSION TOPICS

1. Transfer Rule
- 2.